



# Welcome to The Reel Experience Videography Service Guide!

# Hey There, I'm Jonae Bond.

I'm thrilled to have you here! In the following pages, you'll discover all the details about The Reel Experience Videography service, including our creative process and everything you need to know to get started.

From how to inquire and book with us to what to expect throughout the journey, we've got you covered! Let's dive in and take your brand's visuals to the next level together!



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# The Reel Experience

Make your content shine with a power-packed 2-hour shoot for scroll-stopping social videos! With tailored creative direction and quick delivery, you'll have fresh, optimized content in no time.



## What's included:

### Features:

- 2 Hour Session: On-location or studio session to capture video content for Instagram Reels or social media.
- Creative Direction: Collaborative planning to ensure the videos align with your brand and messaging.
- 4 Edited Videos: Receive 4 edited videos, each up to 60 seconds in length.
- Customizable Content: Choose from various themes or concepts for your social media videos.
- Turnaround: Quick delivery of edited videos within 3-5 business days.
- Social Media Optimization: Videos formatted for optimal performance on Instagram, Facebook, and other platforms.
- **Studio/location not included. The client is responsible for rental payment.**

Investment: — **\$650**



# Essentials To Prepare Before Inquiring

## Goals & Vision:

Define what you want to capture and share in your video—whether it's highlighting a creative process, telling your brand's story, or delivering valuable insights to your audience.

## Shoot Location & Environment:

Have a location in mind that aligns with your brand aesthetic, and confirm availability (if it's a rental, you'll need to handle booking fees).

## Key Moments or Elements:

Identify any specific parts of your process or event you want to highlight to make the video impactful (e.g., specific interactions, close-up shots of work, team dynamics).

## Audience & Platform Focus:

Clarify who your main audience is and where you plan to share the video (Instagram, TikTok, etc) to tailor the style and format of the content.

## Logistics:

Determine shoot dates, and let us know any setup needs like lighting, props, or staging if necessary for the video's style.

## Brand Aesthetic:

Share your brand colors, style, or mood boards to help ensure the video's visual tone matches your brand identity.



# Looking to bring your brand's personality to life through dynamic video content?

If you're ready to work together or have any questions, I'm here to assist you! Simply click the **inquiry button** below or schedule a **discovery call** to discuss your vision in detail. We look forward to collaborating with you!

[INQUIRE NOW](#)

[BOOK A CALL](#)

